



Powell River Public Library Strategic Plan 2012-2015

Powell River Public Library
 a vital resource leading the community with innovative information experiences for discovery, connection and social enrichment.

Our Mission
 We are a public, educational, cultural and recreational resource at the heart of the community where all can experience limitless access to all forms of information.

Our Values

Accessibility: Accessing information is free, uncensored, and without physical barriers.	Heritage: Preserving our cultural heritage helps us discover who we are.
Responsiveness: Gathering feedback helps us to constantly improve.	Literacy: Improving literacy invests in the community's economic, physical and mental wellbeing.
Collaboration: Working together with other organizations can produce better results.	Respect: Embracing diversity, maintaining confidentiality and dealing fairly demonstrate respect.
Quality: Producing work that is of high quality, innovative and flexible will meet changing needs.	Accountability: Spending public funds drives us to be vigilant about efficiency.

STRATEGIC PRIORITIES

<p align="center">OUR BUILDING</p> <p>Optimal physical space can enhance our ability to offer a superior experience</p>	<p align="center">OUR FINANCES</p> <p>Sustainable funding will enable us to fulfill our mission forever.</p>	<p align="center">OUR MESSAGE</p> <p>Consistent, clear communication helps everyone in the community understand what we do.</p>	<p align="center">OUR TEAM</p> <p>Creating the conditions where our people can thrive will foster better service to the public.</p>	<p align="center">OUR SERVICES</p> <p>Relevant programs and services strengthen our connection with the community.</p>	<p align="center">OUR TECHNOLOGY</p> <p>Integrating innovative technology effectively increases our efficiency and expands the library experience.</p>
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STRATEGIC GOALS

Complete new Library Design Concept by April, 2012 to be ready for funding opportunities	Develop new building funding strategy by October 2012 to prepare for approval by City Council and possible referendum.	Draft a new building construction strategy by June 2013.	Design a communications strategy to enlist community support for the New Library by February 2012.	Identify and initiate sustainable funding approaches by 2015	Create a marketing strategy to promote the library in the community by 2012	Establish a Human Resources Plan that promotes a positive and productive work experience by 2013.	Design a plan for delivering programs and services that meet present and future needs by 2013.	Involve the community in inclusive, ongoing dialogue about our programs and services by April 2014.	Make a plan to incorporate technology that enhances our current programs and services by 2013.	Identify, acquire and integrate technology that creates a modern information experience by 2014.
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